DESIGN • AI TOOLS • MOTION GRAPHICS

PHOTOSHOP & AFTER EFFECTS

COURSE

Create the design. Bring it to life.

Practical training in image editing, AI-assisted design, motion graphics, lyrical composition and template customisation.

45 WORKING DAYS

Classes, 2 exams, lyrical work + projects

₹25,000

Course fee

2 HOURS CLASS + 2 HOURS PRACTICE

90 session hours + 90 practice hours = 180 hours

AI credits: classroom demonstrations only.
Individual practice/project credits are not included.

Days 01-08

Daily: 2-hour class / assessment / project session + 2-hour practice

DAY	CLASS FOCUS	LEARNING & PRACTICE
1	**PS: Design Basics & Interface**	Dimensions, resolution, RGB/CMYK, formats, workspace, panels, Move/Crop/Transform. Practice: create and resize a simple layout.
2	**PS: Layers & Smart Objects**	Layers, groups, alignment, opacity, Smart Objects, linked/embedded assets and non-destructive editing. Practice: organise an editable design.
3	**PS: Selection Tools**	Marquee, Lasso variants, Quick Selection, Magic Wand, Object Selection and Select Subject. Practice: select people and objects accurately.
4	**PS: Masks, Paths & Cutouts**	Layer/clipping masks, Pen tool, paths, Select and Mask, hair refinement and background removal. Practice: prepare clean cutouts.
5	**PS: Cleanup & Retouching**	Brush, Eraser, Clone Stamp, Healing tools, Remove tool and Content-Aware Fill. Practice: retouch a photo while retaining natural detail.
6	**PS: Colour & Image Correction**	Levels, Curves, Hue/Saturation, colour balance, adjustment layers and Camera Raw basics. Practice: correct exposure, colour and skin tones.
7	**PS: Typography & Styling**	English/Telugu fonts, hierarchy, shapes, gradients, strokes, shadows and layer styles. Practice: build a title and promotional layout.
8	**PS: Shapes, Styles & Filters**	Shapes, gradients, strokes, shadows, layer styles, blend modes and Smart Filters. Practice: build reusable design treatments.

Days 09-16

Daily: 2-hour class / assessment / project session + 2-hour practice

DAY	CLASS FOCUS	LEARNING & PRACTICE
9	**PS: Compositing & Poster Layout**	Combine images; match perspective, lighting, shadows and colour. Blend modes, filters and Smart Filters. Practice: create a photo composite.
10	**PS: Poster & Thumbnail Design**	Composition, focal point, text hierarchy and readable layouts. Practice: design a poster and thumbnail.
11	**PS: AI Image Editing**	Generative Fill/Expand, reference-guided edits, object/background changes, prompts and result selection. Instructor demo; practice using supplied results and manual cleanup.
12	**PS: AI Refinement**	Relight, Generative Restyle and available prompt-based editing; check consistency and fix AI errors. Optional beta demos. Practice: refine supplied examples.
13	**PS: Templates & Mockups**	PSD structure, text/photo replacement, Smart Object mockups, colours, missing fonts/assets and layout resizing. Practice: customise a supplied template.
14	**PS: Actions, Batch Work & Export**	Actions, batch processing, JPG/PNG/PDF, transparency and print/web settings. Practice: export multiple output sizes.
15	**PS: Design Project & AE Preparation**	Complete an original poster, apply feedback, name layers and separate elements/backgrounds. Practice: prepare an organised layered PSD for animation.
16	**Photoshop Exam - 25 Marks**	Assessment on Photoshop tools, concepts and workflows covered in Days 1-15. Remaining session time: feedback and supervised revision.

Days 17-24

Daily: 2-hour class / assessment / project session + 2-hour practice

DAY	CLASS FOCUS	LEARNING & PRACTICE
17	**AE: Interface & Compositions**	Project, Composition and Timeline panels; import, resolution, frame rate, duration, previews, cache and shortcuts. Practice: set up a composition.
18	**AE: Layers & PSD Workflow**	Import layered PSDs, anchor points, trim/split, solids, adjustment layers, precomps, parenting and Null objects. Practice: prepare a poster for animation.
19	**AE: Keyframes & Transforms**	Position, scale, rotation, opacity, motion paths and keyframe types. Practice: animate graphic elements with controlled movement.
20	**AE: Timing & Graph Editor**	Easy Ease, speed/value graphs, acceleration, deceleration, motion blur and overshoot. Practice: refine motion and timing.
21	**AE: Text & Title Animation**	Text animators, Range Selectors, tracking, reveals, lower thirds, Telugu titles and end credits. Practice: create a title and lower third.
22	**AE: Shapes & Logo Animation**	Shape/Pen tools, paths, fills, strokes, Trim Paths and Repeaters. Practice: animate a simple logo reveal and graphic sequence.
23	**AE: Masks & Track Mattes**	Animated masks, feather, alpha/luma mattes and matte-based reveals. Practice: build a transition and reveal.
24	**AE: Effects & Compositing**	Effect order, glow, blur, shadows, colour effects and blend modes. Practice: match and combine visual elements.

Days 25-32

Daily: 2-hour class / assessment / project session + 2-hour practice

DAY	CLASS FOCUS	LEARNING & PRACTICE
25	**AE: Green Screen Basics**	Keylight, garbage masks, matte inspection, edge refinement and green-spill cleanup. Practice: remove a green background.
26	**AE: Green Screen Practical**	Uneven screen samples, hair/motion edges, background replacement and colour/light matching. Practice: complete and inspect a composite.
27	**AE: Rotoscoping & AI Isolation**	Roto Brush and available AI matte tools; propagation, edge correction and freeze workflow. Practice: isolate a moving subject.
28	**AE: Tracking & Stabilisation**	Point tracking, basic planar tracking, screen/logo replacement, stabilisation and tracking errors. Practice: track a replacement element.
29	**AE: Basic 3D & Cameras**	3D layers, cameras, lights, depth and parallax; introduction to 3D text, shapes and materials. Practice: build a simple depth-based animation.
30	**AE: Expressions & AI Assistance**	Pick Whip, wiggle, loopOut and expression controls; available AI Assistant demos for organisation and expression help. Practice: test and verify a simple expression.
31	**AE: Plugins, Scripts & Presets**	Differences, installation, version compatibility, effect controls and missing-plugin errors. Practice: use selected available tools and presets.
32	**AE: Template Editing Basics**	AEP structure, master/precomps, replacing text, images, video and logos; font/colour controls and missing footage. Practice: customise a supplied template.

Days 33-40

Daily: 2-hour class / assessment / project session + 2-hour practice

DAY	CLASS FOCUS	LEARNING & PRACTICE
33	**AE: Template Customisation**	Duration, timing, layout and aspect-ratio changes; Essential Properties, MOGRT basics, plugin dependencies and asset collection. Practice: adapt and package a template.
34	**AE: Motion Poster & Promo Graphics**	Animate Photoshop artwork with parallax, title reveals and transitions. Practice: create a short motion poster.
35	**AE: Rendering & Troubleshooting**	Render Queue, Media Encoder, codecs, alpha, image sequences, frame rate, quality/file size, missing assets and render errors. Practice: export and QC the work.
36	**AE: Project Management & Troubleshooting**	Naming, versions, Auto Save, relinking, cache, proxies/pre-renders, missing fonts/plugins, render failures and project handover checks.
37	**After Effects Exam - 25 Marks**	Assessment on AE tools, animation, compositing and workflows covered in Days 17-36. Remaining session time: feedback and supervised revision.
38	**Lyrical: Planning, Lyrics & Timing**	Select a 2-minute song section; verify Telugu/English lyrics, fonts and visual theme. Practice: prepare beat markers and line timing.
39	**Lyrical: Text Animation**	Line/word reveals, highlights, kinetic typography and easing. Practice: animate the first portion with accurate lyric timing.
40	**Lyrical: Full Composition**	Image/video backgrounds, parallax, transitions and beat sync. Practice: assemble the complete 2-minute lyrical sequence.

Days 41-45

Daily: 2-hour class / assessment / project session + 2-hour practice

DAY	CLASS FOCUS	LEARNING & PRACTICE
41	**Lyrical: Review & Polish**	Check spelling, lyric sync, readability and animation consistency. Practice: apply feedback and export a review version.
42	**Project: Photoshop Completion**	Complete the Photoshop poster/design project. Guided review and practice: apply faculty corrections and organise editable files.
43	**Project: AE Completion**	Complete the motion poster/template project. Guided review and practice: refine animation, assets and timing.
44	**Project: Corrections & Final Exports**	Polish the 2-minute lyrical video and all other projects. Guided practice: render final outputs and perform full playback checks.
45	**Final Submission & Portfolio Review**	Submit final outputs and organised PSD/AEP source files with required assets. Present work, check handover completeness and receive feedback.

Days 38-41: 2-minute lyrical video. Days 42-45: project completion, corrections and submission. Exams: Day 16 (Photoshop) and Day 37 (After Effects), 25 marks each.

AI credits are used for instructor-led demonstrations only. Student exercises can use supplied assets and demonstrated outputs without requiring fresh paid generations.

Build a creative portfolio.

Practical outputs developed across the 45-day course.

Photoshop design set

Social media poster, YouTube thumbnail and photo composite, with organised editable PSD files.

Motion graphics set

Animated title, lower third and simple logo reveal.

Template customisation

One customised PSD design and one adapted After Effects template with collected assets.

Lyrical video

A 2-minute sequence with checked Telugu/English lyrics, readable animation and accurate timing.

Combined final project

A Photoshop design animated in After Effects, delivered with a final video and organised source project.

AI CREDIT POLICY

AI credits are provided only for instructor-led classroom demonstrations. Individual student practice/project credits are not included. Supplied assets and demonstration outputs support classroom exercises.

45 working days = 90 scheduled class/assessment/project hours + 90 practice hours. Weekly offs and holidays are additional. Major tools and workflows are taught at foundation-to-intermediate level; AI/beta demos depend on installed version and account availability.

COURSE FEE ₹25,000

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